AI Practical Applications in Track

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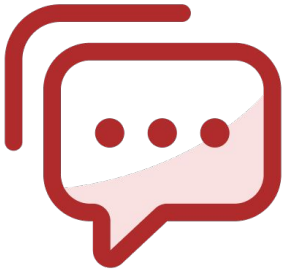
The **Heart** of Hospitality

Do not edit
How to change the design



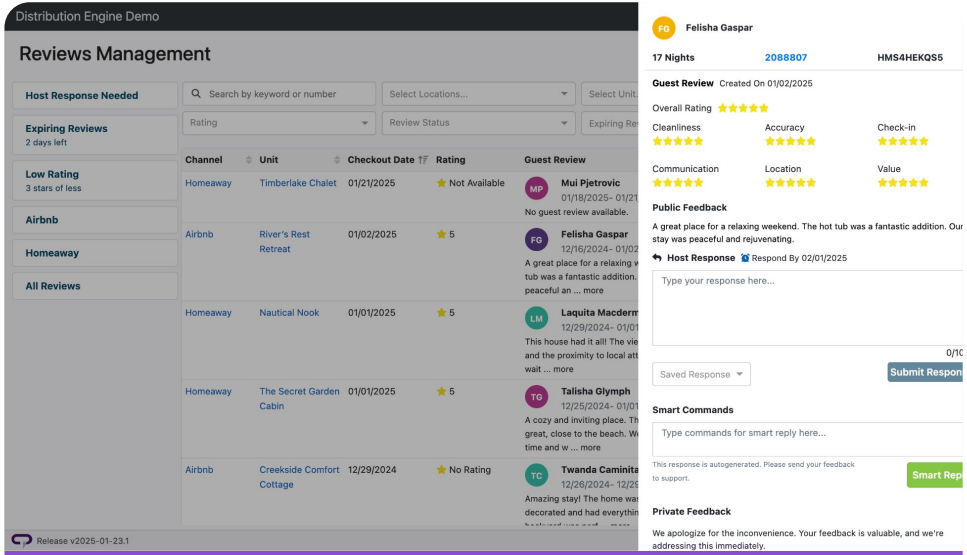
Audience Q&A

Presenting with animations, GIFs or speaker notes? Enable our Chrome extension

slido

Current Usage of AI in Track Distribution

- **Review Management:** Automated systems for monitoring and responding to reviews efficiently.
- **Review Reporting:** Comprehensive analysis of customer feedback to identify trends and actionable insights.
- **Beta Testing for Channel Descriptions:** Enhancing distribution platforms with optimized and AI-generated property descriptions.



Host Responses with Smart Reply Generation

- Features a **Smart Command Box** for added customization
- Use the Smart Command Box to:
  - Provide instructions that enhance replies
  - Integrate branding or emotional focus for a tailored experience

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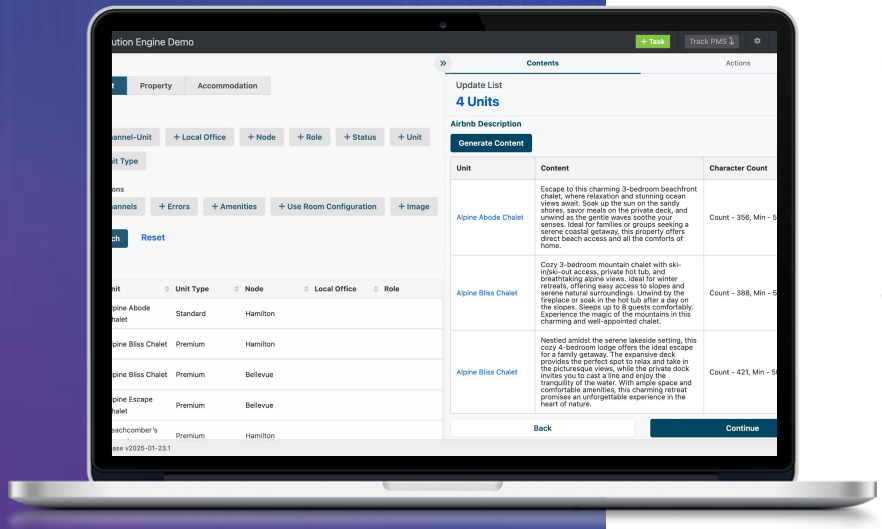
Future AI Plans: Text-Based Shortcuts



Objective: Retain users within Track by integrating AI into fields where customers leave Track to use external tools.

Use Cases:

- AI-driven input suggestions for repetitive tasks.
- Streamlined workflows directly within Track's interface, eliminating external dependencies.

Benefit: Improved efficiency and user experience by reducing context switching

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Image Tagging with AI

(Area of Research)

Overview: AI-powered tagging system for property images.

Process:

- Custom-made, proprietary AI-model identifies and categorizes images.
- Human feedback loop ensures accuracy and continuous improvement.

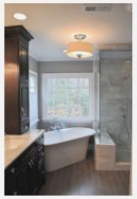
Live Demo: Showcasing the learning phase of the project, emphasizing potential applications.

bathroom_14.jpg

Predicted: bathroom
Certainty: 0.9159

bathroom_15.jpg

Predicted: bathroom
Certainty: 0.9878



bathroom_18.jpg

Predicted: bathroom
Certainty: 0.7853

bathroom_2.jpg

Predicted: bathroom
Certainty: 0.6460

kitchen_56.jpg

Predicted: kitchen
Certainty: 0.0000

kitchen_58.jpg

Predicted: kitchen
Certainty: 0.0241

kitchen_59.jpg

Predicted: kitchen
Certainty: 0.2144

kitchen_6.jpg

Predicted: kitchen
Certainty: 0.0000

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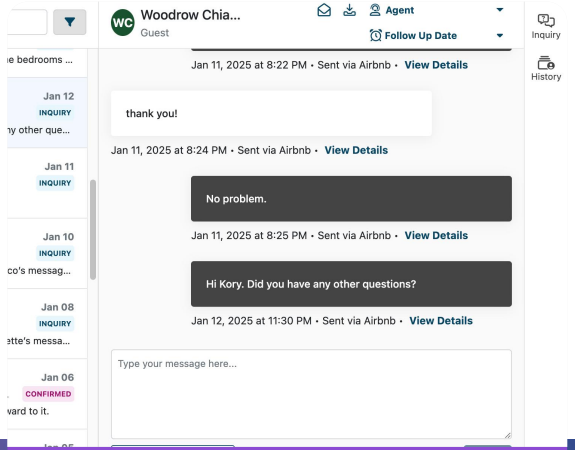
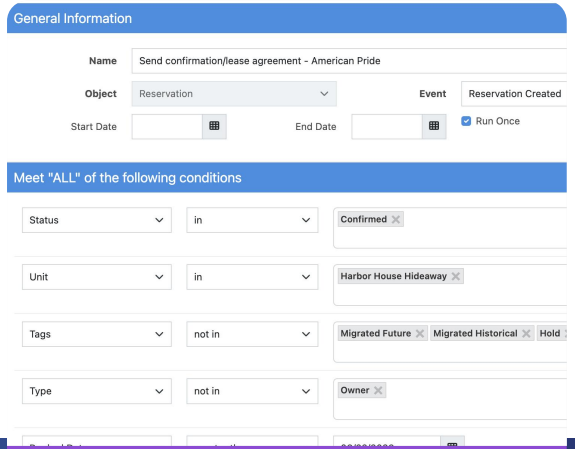
Larger AI Projects: Enhancing Communication and Automation



Guest Communications:

- AI integration into messaging platforms to enhance guest interaction.
- Language-based triggers to automate responses and actions dynamically.



Natural Language Automations:

- Transitioning from rule-based to language-driven automations.
- Anticipating and responding to guest needs based on data.

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Open Discussion

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