



*The **Heart** of Hospitality*

NEXT

2025

Sponsorship Packages

February 2-5, 2025 - Omni Nashville Hotel

The **Heart** of Hospitality

About the conference

NEXT is TravelNet Solutions' annual customer get-together. It's an energizing forum for growth-oriented hospitality leaders to learn, collaborate, and push boundaries by sharing best practices with one another.

This year's theme is "Heart of Hospitality" As the leading PMS in the VR market, Track recognizes the importance of our solutions to customers as well as the privilege and obligation that we have to keeping those solutions strong and healthy.

NEXT brings together industry experts and power users from around North America to share their secrets for driving results.

Join us and hundreds of other vacation rental and hotel professionals in Nashville, TN February 2-5, 2025.

High-Value Property Managers

TravelNet Solutions has a wide variety of customers that attend the annual customer conference. In 2023 we had over 400 attendees and in 2025 we are expecting 500+.

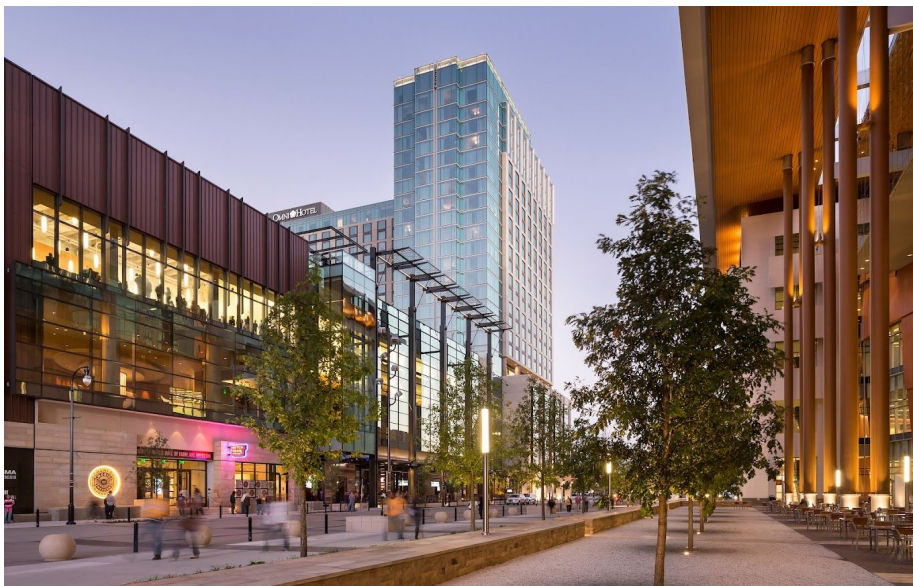
Track has over 300 PMCs and we are adding PMCs daily.

**All sponsors will receive a full list of all NEXT25 attendees.

NEXT
25



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Venue

Located in the Heart of Downtown Nashville

Omni Nashville Downtown
250 Rep John Lewis Way, South
Nashville, TN 37203
615-782-5300

**DON'T FORGET TO BOOK YOUR ROOM(S) AFTER
REGISTERING YOUR TEAM!**

We've negotiated a room discount for our guests and sponsor-participants. Block codes will be sent upon receipt of your sponsorship confirmation so you can secure your discount!

- Be sure to check out the fun and exciting things to do in Nashville!
 - [Link](#) to Nashville Activities!

Sponsorship Opportunities

All Sponsorship Levels include: <ul style="list-style-type: none"> • Social Media Sponsor Announcement & Inclusion in any NEXT-related communications • Logo on Event Entry Pop-up Banner, Opening Slides, Website • Mobile App Premier Profile • Pre- and Post-Event Attendee Lists with Email Addresses 	Total Experience Early Bird: \$50,000	Diamond Early Bird: \$35,000	Platinum Early Bird: \$20,000	Gold Early Bird: \$15,000	Silver Early Bird: \$10,000
Add-On Sponsorship Discount	25%	20%	15%	10%	5%
Complimentary Registrations	8	6	4	3	2
Exhibitor Space	20' x 20' + Lounge	20' x 20'	8' x 6'	8' x 6'	8' x 6'
Booth Setup — 6' Table with 2 chairs per table	2	2	1	1	1
Premier Booth Placement - Booths Selected in Order of Sponsor Level and Date of Signed Agreement with Paid Deposit	✓	✓	✓	✓	
Electricity and Internet	✓	✓	✓	✓	✓
Mobile App Push Notifications	3	2	1		
Activity Break(s) Sponsor in Lounge	✓				
Welcome Reception Sponsor	✓				
Tote Bag Insert — Collateral OR Small Swag Item	✓	✓	✓	✓	
Main Stage Speaking Sessions (60 min)	1				
Fireside Chat Session (40 min) - Topic to be Approved		1	1		
Event Program Booklet Advertisement	2 Full pages	Full-page	Half-page	Half-page	Quarter-page
Additional Requests for your booth please connect with Carly Homan - choman@tnsinc.com	LIMITED 1 Available	LIMITED 1 Available	LIMITED 5 2 Available	LIMITED 15 5 Available	LIMITED 25 0 Available

'Add-On Sponsorship' Opportunities

Sponsors are able to purchase additional sponsorship opportunities to enhance the level of exposure during the NEXT25 event. Based on your sponsorship level you signed up for, you can receive a certain percentage off the total 'Add-On Sponsorship' price.

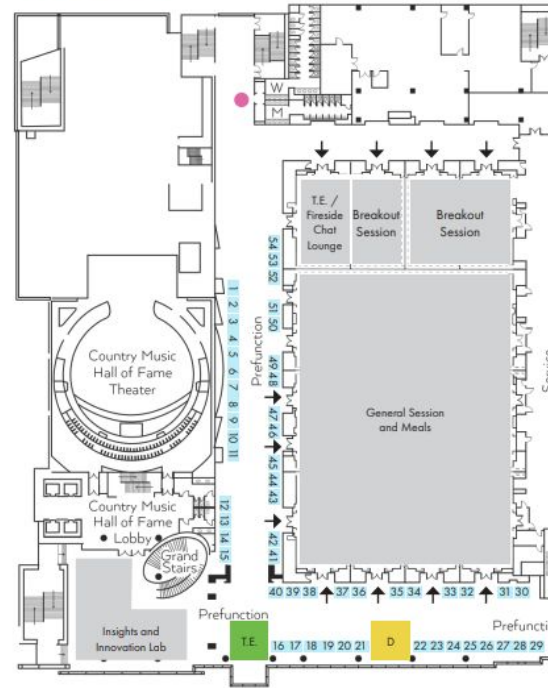
Please connect with Carly Homan to include 'Add-On Sponsorships' to your Contract - choman@tnsinc.com

• Monday Night Social Event/Happy Hour (2 Available)	\$10,000	• Day 1 Meal Sponsor (1 Available)	\$3,500
• Welcome Room Drop (5 Available)	\$7,500	• Day 1 Break Sponsor (1 Available)	\$2,500
• Photo Booth (1 Available)	\$7,500	• Day 2 Meal Sponsor (SOLD OUT)	\$3,500
• Mid-Conference Room Drop (5 Available)	\$6,000	• Day 2 Break Sponsor (1 Available)	\$2,500
• Water Bottle Sponsor (1 Available)	\$5,500	• Day 3 Meal Sponsor (1 Available)	\$3,500
• Additional Demo Station (SOLD OUT)	\$4,000	• Day 3 Break Sponsor (1 Available)	\$2,500
• Tote (SOLD OUT)	\$3,750	• NEW Fireside Chat Session (1 Available)	\$3,000
• Internet Sponsor (1 Available)	\$3,500	• Mobile App Presenting Sponsor (1 Available)	\$2,250
• Lanyard Sponsor (SOLD OUT)	\$3,250	• I&I 'Flash' Session (20 min) (SOLD OUT)	\$1,750

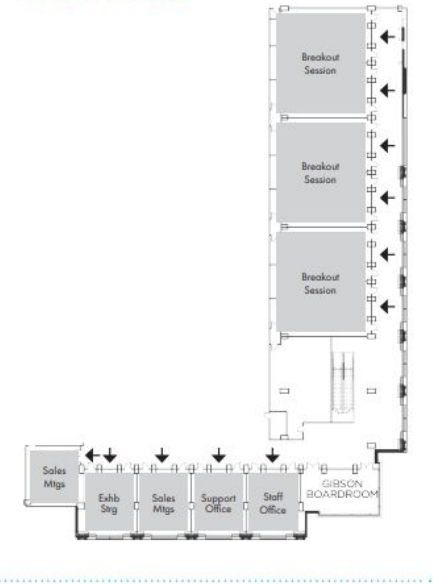
Floor Plan - A Look Inside

*Subject to Change

Level Two



Level Three



Legend



Restroom



Guest
Elevator



Total Experience
Sponsor



Diamond
Sponsor



Registration



Entry Direction



Passport to Prizes!

We're doing the Passport to Prizes again this year!! Each Sponsor will receive a set of stickers to place on attendee's 'Passports.' Participants will turn in or show their completed passport to the registration desk and be entered into the prize drawing. We are offering the opportunity for sponsors to provide a prize (\$200-\$800 in value)



Prize Examples from previous years include:

- GoPro camera
- EV Charger
- First year of license fee/subscriptions waived
- Amazon Gift Card
- Luxury Diffuser



- Apple Watch
- iPad
- Drone
- Remote control beach jeep
- Laptop Extender screen
- High-end cooler...
- ... and more.

Contact Carly Homan - choman@tnsinc.com if you wish to participate this year!